

# COSMO COUGAR


## BYU Mascot


Master of School Spirit

## PROFILE

Energetic and enthusiastic mascot with over 5 years of experience in engaging and entertaining large crowds. Seeking to bring my passion and skills to a dynamic team where I can continue to inspire and excite fans.

## CONTACT

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 123 Cougar Blvd,  
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## EXPERIENCE

### Mascot, Brigham Young University (BYU)

AUG 2018 - PRESENT

Perform at all home football, basketball, and other sporting events, engaging with fans and creating a lively atmosphere. Participate in community events and charity functions, representing BYU with enthusiasm and professionalism. Collaborate with the cheerleading team to develop and execute entertaining routines and stunts.

Maintain and care for mascot costume, ensuring it is always in top condition

### Intern, BYU Athletics Marketing Department

MAY 2017 – AUG 2018

Assisted in planning and executing marketing campaigns for various sports teams. Coordinated social media content to promote upcoming games and events. Engaged with fans through interactive activities and promotions during games.

## SKILLS

- Excellent communication and interpersonal skills
- Strong ability to engage and entertain large crowds
- Creative and innovative in developing routines and stunts
- Proficient in social media marketing and content creation
- Team player with a positive attitude and strong work ethic

## EDUCATION

BACHELORS OF SCIENCE IN  
MARKETING

Brigham Young University | May 2018